### Wayzata Office



201 East Lake Street Wayzata, MN 55391-1695 • 952-473-3000 Fax 952-473-3932 www.cbburnet.com

December 24, 2008

Don Driggs 2925 Casco Point Road Orono, MN 55391

#### Dear Don Driggs,

We appreciate the opportunity to present our marketing plan and analysis to you.

The real estate market is changing everyday. We've put together this comparative market analysis to give you the most up-to-date information available about what is happening in your market area.

Some of the properties included in this analysis vary in size and amenities in comparison to your home. To account for these differences we've gone the extra step and included an adjusted market analysis for you, along with a standard statistical analysis. This adjusted market analysis will more accurately indicate a price range in today's market place based on factors like the neighborhood you live in, the actual size of your home, and its specific amenities.

This comparative market analysis will provide you with the information necessary to indicate an appropriate price range for your property in today's market.

It is very important that we price your home correctly and get your home in "showcase" condition. There are many competing homes on the market, all at different price ranges. Buyers understandably are very selective. The best-looking and competitively priced homes will attract the most qualified buyers.

The following pages outline our analysis of the current market conditions, the market value of your home, and our plan to market your home to the widest possible audience in the quickest amount of time.

Thank you again for this opportunity. We look forward to a successful partnership.

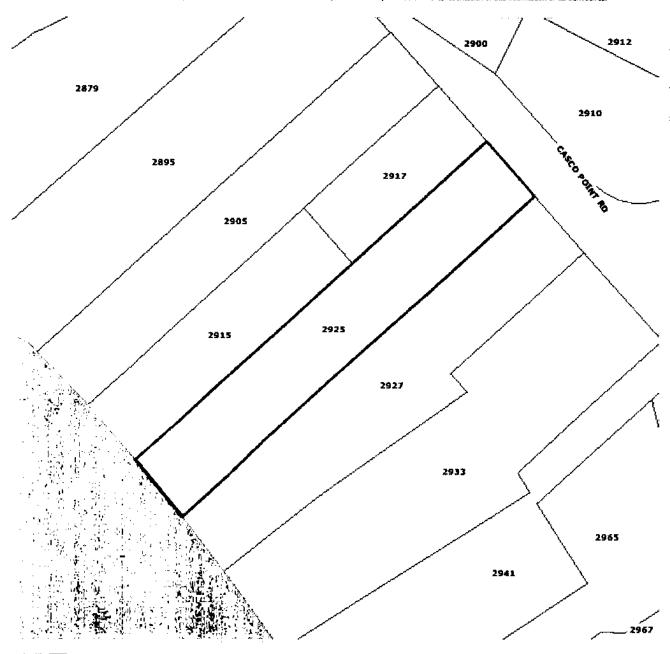
Sincerely,

Paul Larson

Larsan

### **Hennepin County Property Map - Tax Year: 2008**

The data contained on this page is derived from a compilation of records and maps and may contain discrepancies that can only be disclosed by an accurate survey performed by a licensed land surveyor. The perimeter and area (square footage and acces) are approximates and may contain discrepancies. The information on this page should be used for reference purposes only. Hennepin County does not guarantee the accuracy of material herein contained and is not responsible for any misuse or misrepresentation of this information or its derivatives.



Hennepin

Selected Parcel Data Parcel ID: 20-117-23-31-0050 Owner Name: DONALD A DRIGGS

Parcel Address: 2925 CASCO POINT RD , ORONO , MN 55391

Property Type: RESIDENTIAL LAK Homestead: NON-HOMESTEAD

Area (sqft): 22877 Area (acres): 0.53 A-T-B: ABSTRACT

Market Total: \$868,000.00 Tax Total: \$7,436.70 Date Printed: 12/3/2008 2:39:44 PM Current Parcel Date: 11/3/2008

Sale Price: \$555,000.00
Sale Date: 09/2000
Sale Code: WARRANTY DEED

- 114 Per <u>- 114 Ferral Delice Hall (114</u> 115 Centre)



Hennepin County Oblique Aerials
Images courtesy of: Microsoft<sup>©</sup> Virtual Earth<sup>TM</sup> 2008 Flight Date: April 2006



### Personal and Professional Information

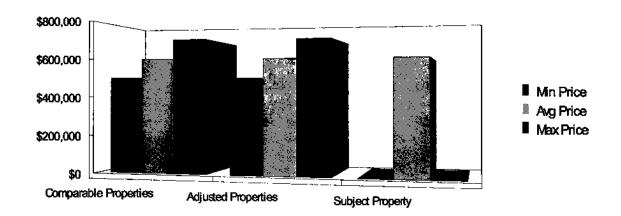
### **Comparative Market Analysis Explanation**

The remainder of this presentation contains information that will enable us to compare your home to others like it in the market place. This comparison will help us decide the fair market value for your home in the current market. Once we have decided on a price and tested it, changing market conditions may require adjustments to the price to remain competitive.

This comparison is called a comparative market analysis (CMA). It uses the most current and reliable information from the Multiple Listing Service (MLS), real estate firms, and title companies in this community. The homes included in this analysis are a sampling of properties in the area that are currently for sale or that have recently sold. They provide us a base line from which to begin our comparison. Other factors considered in this comparison are square footage, location, amenities, the physical condition of your property, and the effects of any existing financing on your home.

At times, the term "fair market value" causes confusion. The definition has three basic parts – particular house – current condition – time frame (usually 30 to 90 days). Put simply, fair market value is the price at which a home will sell within a reasonable amount of time. This CMA will allow us to figure, using the above information, the fair market value for your home. Remember this is just an estimation and the price could vary up or down depending on the motivation of the buyer, seller and any fluctuations in the market.

### **Comparable Price Analysis**



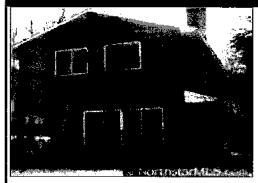
Comparable Price Analysis	Sold Price	Price per Sq.Ft.
Low Price	\$500,000	\$215
Average Price	\$599,070	\$307
High Price	\$698,900	\$386
Adjusted Price Analysis	Sold Price	Price per Sq.Ft.
Low Price	\$500,000	\$215
Average Price	\$599,070	\$307
High Price	\$698,900	\$386
Approx. Market Value	\$600,000	
Seller	Dat	e
Broker/Sales Associate	Dat	<b>e</b>

#### Page 6 of 26 Comparable Property Details

### **Properties Currently for Sale**

#### 2691 Casco Point Rd

# 1



City/Area: ORON, MN 55391

MLS#: 3526598 **List Price:** \$699,900 Baths: Beds: Year/Age: 1906 \$/Sq. Ft.: \$337

Lot Size: E79X320XL60X260 DOM/MT: 256

List Date: 4/12/2008 2,074 Sq. Ft.:

Map Code: 117

Census Tract:

DOM/MT:

0272.03

Interior Features: Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement; Crawl Space/Partial; Appllances; Dishwasher/Disposal/Dryer/Exhaust Fan/Hood/Microwave/Range/Washer/Water Softener - Owned;

Remarks:

Relocation makes this Casco Pt. GEM avail. & great opportunity to enjoy lake living every day. West facing sunsets, boathouse, newly refreshed w/paint & stainless appliances. All reasonable offers will be considered.

#### 4756 Kildare Rd

#2



City/Area: MOUD, MN 55364

MLS#: 3627762 List Price: \$579,900 List Date: 12/13/2008 Beds: 3 Baths: Sq. Ft.: 3,383 Year/Age: 2007 \$/Sq. Ft: \$171 Map Code: 117

Lot Size: 80x430 Census Tract:

0276.02

432

Interior Features: Cooling: Central; Heating: Forced Air/In-Floor Heating; Fireplace: Y; Basement: Finished (Livable)/Partial; Appliances:

Dishwasher/Dryer/Washer;

Remarks: This home is a great buy!! Sits on a very quiet street on high ground. Has .79 acres of land to enjoy w/ great views. Home has open

vaulted cellings. The master & bath is done with high end finishes. Great opportunity to live on the LAKE!!

### Page 7 of 26 Omparable Property Details

### **Properties Currently for Sale**

### 4894 Edgewater Dr

#3



City/Area: MOUD, MN 55364

 MLS#: 3542828
 List Price: \$599,900

 Beds:
 3
 Baths:
 2

 Year/Age:
 1915
 \$/\$q. Ft.:
 \$320

**Year/Age:** 1915 **\$/Sq. Ft.:** \$320 **Map Code:** 117 **Lot Size:** 50 X 174 X56 X170 **Census** 

ize: 50 X 174 X56 X170 Censu Tract:

0276.01

224

1,876

List Date: 5/14/2008

DOM/MT:

Sa. Ft.:

DOM/MT:

Map Code: 12

Sq. Ft.:

Census
Tract:

Interior Features: Cooling: Central; Heating: Forced Air; Fireptace: Y; Basement: Full; Appliances: Dishwasher/Dryer/Range/Refrigerator/Washer/Water Softener - Owned;

Remarks:

Enjoy beautiful Lake Minnetonka from your spacious deck overlooking Harrlson Bay. This lovely home features 3 BRs all on one level. Beautiful built-ins & classic hardwood floors make this home a place to call your own!

#### 1960 Shorewood Ln

#4



City/Area: MOUD, MN 55364

 MLS#: 3596615
 List Price:
 \$650,000

 Beds:
 3
 Baths:
 2

 Year/Age:
 1925
 \$/\$q. Ft.:
 \$477

 Lot Size:
 75L x 185 x 75 x 198

0276.01

107

1.364

List Date: 9/8/2008

Interior Features: Cooling: Window, Heating: Baseboard/Hot Water; Fireplace: N; Basement: Full/Walkout; Appliances: Range/Refrigerator;

Remarks:

Estate property 1st time available to public. Executive handyman special, square and level. Main floor master has glass door to 34x10 ft lakeside enclosed porch. Panoramic view of West Arm Bay.22x28 detached garage. New house on this lot add \$350,000.

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### **Properties Currently for Sale**

#### 1900 Shorewood Ln

#5



City/Area: MOUD, MN 55364

MLS#: 3619523 List Price: \$669,900

 Beds:
 5
 Baths:
 3

 Year/Age:
 1987
 \$/\$q. Ft.:
 \$285

Lot Size: 50x127x50x137

DOM/MT: 42

List Date: 11/12/2008

**Sq. Ft.:** 2,348 **Map Code:** 117

Census Tract:

0276.01

Interior Features:

Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Walkout; Appliances: Range;

Remarks:

THIS HOME HAS IT ALL HARD WOOD FLOORS GRANITE, LVL LAKE SHORE, SS APPLIANCES, 5 BEDROOMS, OPEN FLOOR PLAN, BIG WATER VIEWS, ALL OFFERS SUBJECT TO 3RD PARTY APPROVAL, THEY ARE MOTIVATED AND REPLY

QUICKLY. BRING ALL OFFERS!

#### 4621 Kildare Rd

#6



City/Area: MOUD, MN 55364

MLS#: 3580104 List Price: \$699,900 Beds: 4 Baths: 3
Year/Age: 2006 \$/Sq. Ft.: \$240

Lot Size: Irregular

DOM/MT: 997

List Date: 8/1/2008 Sq. Ft.: 2,912 Map Code: 117

Census Tract:

0276.02

Interior Features: Cooling: Central; Heating: Forced Alr/In-Floor Heating; Fireplace: Y; Basement: Walkout; Appliances: Cooktop/Dishwasher/Disposal/Exhaust Fan/Hood/Microwave/Refrigerator/Wall Oven/Water Softener - Owned;

Remarks:

Lakefront living at its best. 2006 new construction. Upscale finishes--Maple, granite, state & ceramic, Pella tinted windows, main fir master, spa bath. Dream kitchen-open to greatroom, vaults. LL walkout to patio - lake - dock.

Document

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### **Properties Currently for Sale**

#### 3200 North Shore Dr

#7



City/Area: ORON, MN 55391

MLS#: 3606086

List Price: \$699,000

Beds: Baths: Year/Age: 1910 \$/Sq. Ft.: \$402

Lot Size: \$58X560XL58X555

DOM/MT: 449

List Date: 10/2/2008 Sq. Ft.: 1,740 Map Code: 103

Census Tract:

0272.01

Interior

Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Partial;

Features:

Remarks: Charming 1 story home on 58 of Ivi lakeshore w/sandy beach on Maxwell Bay. Lots of potiential. Loft over garage can be finished to add addtl 400+ sq ft. Roof, windows, furnace all new within last 5 yrs. Move in now and add your improvements later.

#### 5432 Breezy Rd

#8



City/Area: MOUD, MN 55364

MLS#: 3614986 List Price: \$595,000

Beds: 4 Baths: 2 Year/Age: 1959 \$/Sq. Ft.: \$242

Lot Size: 80X240

DOM/MT: 209

List Date: 10/28/2008

Sq. Ft.: 2,461 Map Code: 116

Census Tract:

0276.01

Interior Features: Cooling: None; Heating: Baseboard/Hot Water; Fireplace: Y; Basement: Finished (Livable)/Full/Walkout; Appliances: Dishwasher/Disposal/Dryer/Exhaust Fan/Hood/Range/Refrigerator/Washer/Water Softener - Owned;

Remarks:

NO COMMONS - Private setting. 80 ft of flat level lakeshore on Harrison Bay. Big spacious back yd, two FPs, four BRs, walkout basement walkout BR, Huge patio & deck. Great for entertaining and lots of kids. Mega storage, inside and out,

#### Page 10 of 26 Comparable Property Details

### **Properties Recently Sold**

#### 4416 Denbigh Rd

#9



City/Area: MOUD, MN 55364

MLS#: 3313164 List Price: \$575.000

Sold Price: \$595,000

Sold Date: 2/23/2007 Sa. Ft.: 1.700

Beds: 3 Baths: Year/Age: 1963 \$/Sq. Ft.: \$350

Lot Size: 200 x 50L

Census

DOM/MT:

List Date: 1/11/2007

Tract: 0276.02

Map Code: 117

Interior

Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Walkout; Appliances: Dishwasher/Dryer/Exhaust

Fan/Hood/Microwave/Range/Refrigerator/Washer; Features:

Remarks: GREAT OPPORTUNITY TO BE ON LK MTKA (BLACK LAKE BAY) AT A VERY REASONABLE COST. BEST VALUE ON THE

LAKE. DIRECT LAKESHORE, NOT COMMONS. NEWER CARPET, REFINISHED FLOORS, LG DECK W/SCINTILATING VIEWS &

GRADUAL SLOPE TO THE LK. QUICK CLOSING POSS.

#### 2048 Arbor Ln

# 10



City/Area: MOUD, MN 55364

MLS#: 3342009 List Price: \$609.900

Sold Price: \$610.000

Beds: Baths: Year/Age: 1915 \$/Sq. Ft.: \$332

Lot Size: 183 x 50 DOM/MT: 188

List Date: 3/13/2007 Soid Date: 9/21/2007

Sa. Ft.: 1,840 Map Code: 117

Census

Tract: 0276.01

Interior Features: Cooling: Central; Heating: Forced Air; Fireplace: N; Basement: Crawl Space/Daylight/Lookout Windows/Full/Walkout; Appliances: Dishwasher/Disposal/Dryer/Microwave/Range/Refrigerator/Washer/Water Softener - Owned:

Remarks: PRICED FOR IMMEDIATE SALE. BEST BUY IN THIS PRICE RANGE AND AREA. Live on Lake Minnetonka with open water views! Well maintained w/many updates. Rare for the area 50ft of private shoreline-not common! Contact the agent & read the supplement for more info.

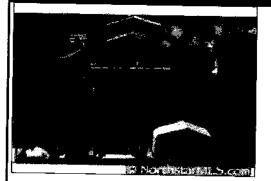
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Comparable Property Details

### **Properties Recently Sold**

### 4886 Edgewater Dr

# 11



City/Area: MOUD, MN 55364

MLS#: 3360416 List Price: \$649,900

Sold Price: \$606,950

Beds: 3 Baths: 2 Year/Age: 1973 \$/Sq. Ft.: \$326

Lot Size: 50 x 183

**DOM/MT:** 206

**List Date:** 4/16/2007 **Sold Date:** 7/27/2007

Sq. Ft.: 1,860 Map Code: 117

Census

Tract: 0276.01

Interior Features:

Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Finished (Livable)/Full/Walkout; Appliances:

Dishwasher/Disposal/Dryer/Exhaust Fan/Hood/Freezer/Other/Range/Refrigerator/Washer,

Remarks:

Mile-long views, gently-sloping lawn & private ikshore! Open floorplan & recent updates highlight this home located in quiet n'hood. Steps to the new regional bike trail & rejuvenated downtown Mound. Credit avail. for future 3rd BR w/acceptable offer.

### 1901 Shorewood Ln

#12



City/Area: MOUD, MN 55364

MLS#: 3525653 List Price: \$680,000

Sold Price: \$680,000

Beds: 3 Baths: 3 Year/Age: 1978 \$/Sq. Ft.: \$368

Lot Size: 80X230X80X245

**DOM/MT:** 329

**List Date:** 4/11/2008 **Sold Date:** 5/15/2008

Sq. Ft.: 1,848 Map Code: 117

Census

Tract: 0276.01

Interior Features: Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Daylight/Lookout Windows/Full/Walkout;

Remarks:

WHO NEEDS A CABIN. COME HOME TO 80 FT OF LK MINNETONKA QUIET AREA ON HARRISON BAY. SPACIOUS WALKOUT SPLIT OFFERS ROOM TO ROAM AND 3 FIREPLACES! PLENTY OF PARKING FOR ENTERTAINING.

### Comparable Property Details

### **Properties Recently Sold**

### 1871 Shorewood Ln

#13

City/Area: MOUD, MN 55364

MLS#: 3544270 List Price: \$699,000

Sold Price: \$620,000

**List Date:** 5/16/2008 **Sold Date:** 10/20/2008

179

Beds: 4 Baths: 2 Year/Age: 1930 \$/Sq. Ft.: \$307 **Sq. Ft.:** 2,018 **Map Code:** 117

Lot Size: 60x227x60x220 Ce

Census

DOM/MT:

Tract: 0276.01

Interior Features: Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Crawl Space; Appliances:

ture. Cooktop/Dishwasher/Dryer/Range/Refrigerator/Washer;

Remarks:

Level Lake Mtka sandy \*SW exposure\* shoreline. HUGE 12,894 SQ FT lot; future VALUE for new const. Hme's E side borders a "natural park"; extra privacy! Cute Cottage on quiet bay offers fireside dining-vaulted Grt Rm-Lg Ikside DK-ONE lvl living, WOW!

#### 2965 Casco Point Rd

#14



City/Area: ORON, MN 55391

MLS#: 3543200 List Price: \$699,900

Sold Price: \$698,900

Beds:3Baths:3Year/Age:1920\$/\$q. Ft.:\$302Lot Size:Irregular-See Lister

**Sold Date:** 7/3/2008 **Sq. Ft.:** 2,318

Map Code: 117

DOM/MT:

Census

Tract: 0272.03

40

List Date: 5/14/2008

Interior Features:

Cooling: Central; Heating: Forced Air/In-Floor Heating; Fireplace: Y; Basement: Daylight/Lookout Windows/Full/Walkout; Appliances: Cooktop/Dishwasher/Disposal/Dryer/Microwave/Refrigerator/Wall Oven/Washer;

Remarks:

Rambler with Lake Minnetonka frontage in Desirable Casco Point Area. Gourmet Kitchen with SS appliances, Granite countertops and Maple Cablnets & Flooring. Large Master Suite w/private bath & WIC. Great Room with panoramic windows overlook the Lake!

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### **Properties Recently Sold**

#### 5120 Shady Island Trl

# 15



City/Area: SHRW, MN 55364

Beds:

List Price: \$575,000 MLS#: 3461987

**Sold Price: \$575.000** 

Baths:

Year/Age: 1908 \$/Sq. Ft.: \$224 Lot Size: 105X190X80LX265

DOM/MT: 226

List Date: 10/31/2007 Sold Date: 7/30/2008

Sq. Ft.: 2.564 Map Code: 117

Census

Tract: 0275.03

Interior Features:

Cooling: Wall; Heating: Baseboard/Hot Water; Fireplace: Y; Basement: Daylight/Lookout Windows/Finished (Livable)/Full/Walkout; Appliances: Cooktop/Dishwasher/Disposal/Dryer/Exhaust Fan/Hood/Wall Oven/Washer;

Remarks:

Beautiful Lake Minnetonka lot with 80 ft of eastern exposure overlooking Spray and Goose Islands. Wonderful views, nicely wooded, very private island living (apx 30 homes on Shady Island). Remodel or build new. Great opportunity to own on the lake.

#### 2128 Centerview Ln

#16



City/Area: MOUD, MN 55364

MLS#: 3527236 List Price: \$595,000

**Sold Price: \$560,000** 

Beds: Baths: Year/Age: 2006 \$/Sq. Ft.: \$216

Lot Size: 157x109x131x89 DOM/MT: 456

List Date: 4/15/2008

Sold Date: 9/29/2008

Sq. Ft.: 2,592 Map Code: 117

Census

Tract: 0276.01

Interior

Cooling: Central; Heating: Forced Air; Fireplace: N; Basement: Walkout; Appliances: Dishwasher/Microwave/Range/Refrigerator;

Features:

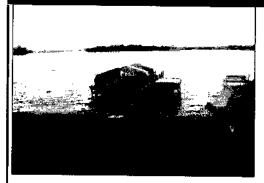
Remarks: A rare findl 2006 custom fir plan on 89' of lakeshore. Scenic views from all windows, wrap around deck & mas. balcony. Granite cntr tops, maple cabinets, howd fir, butler paritry, 5 ceramic ba's. 1st fir Indry. 3+ car gar w/potential studio. A gem!

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### **Properties Recently Sold**

#### 4547 Island View Dr

# 17



City/Area: MOUD, MN 55364

MLS#: 3554344 List Price: \$650,000

Sold Price: \$565,000

Baths: \$387

Year/Age: 1920 \$/Sq. Ft.: Lot Size: Irregular Lake Lot

DOM/MT: 132

List Date: 6/6/2008 Sold Date: 9/2/2008

Sq. Ft.: 1,460 Map Code: 117

Census

Tract: 0276.02

Interior Features:

Cooling: Central; Heating: Forced Air/Other; Fireplace: Y; Basement: Finished (Livable)/Full/Walkout; Appliances: Dishwasher/Range/Refrigerator/Water Softener - Owned;

2

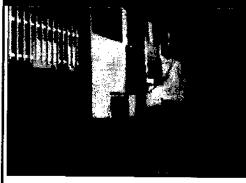
Beds:

Remarks:

One of Lake Mtkas finest panoramic views. Flat lot; GREAT water. Quaint storybook cottage surrounded by lush gardens & lake views. Quiet setting. Lakeside deck is barefoot steps to waters edge. Million \$ plus nbrhd. Turn-key ready to enjoy! Hurry!

#### 4917 Island View Dr

#18



City/Area: MOUD, MN 55364

MLS#: 3530721 List Price: \$589.900

Sold Price: \$500,000

Beds: 3 Baths: Year/Age: 1978 \$/Sa. Ft.: \$216

Lot Size: 40L x 100

DOM/MT: 327

List Date: 4/22/2008 Sold Date: 9/25/2008

Sg. Ft.: 2,318 Map Code: 117

Census

Tract: 0276.02

Interior Features: Cooling: Central; Heating: Hot Water; Fireplace: Y; Basement: Walkout; Appliances: Central

Vacuum/Cooktop/Dishwasher/Dryer/Exhaust Fan/Hood/Freezer/Microwave/Range/Refrigerator/Wall Oven/Washer/Water Softener -

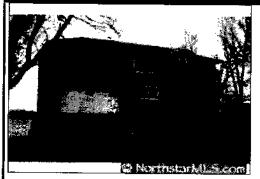
Remarks: Great House! Great Value! Many Updates! Famous Lake Minnetonkal

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### **Properties Recently Sold**

#### 3510 Tuxedo Rd

#19



City/Area: MNT, MN 55364

MLS#: 3499506 List Price: \$689,900

**Sold Price: \$675,000** 

Beds: 3 Baths: Year/Age: 1996 \$/Sq. Ft.: \$334

Lot Size: Irregular DOM/MT:

List Date: 2/15/2008 Sold Date: 5/29/2008

Sq. Ft.: 2.020 Map Code: 117

Census

Tract: 0277.00

Interior Features:

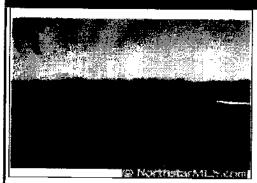
Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: Drain Tiled/Egress Windows/Finished (Livable)/Full/Sump Pump/Walkout; Appliances: Central Vacuum/Dishwasher/Disposal/Dryer/Exhaust Fan/Hood/Microwave/Range/Refrigerator/Trash Compactor/Washer/Water Softener - Owned;

Remarks:

Perfect move in condition! 100 feet of level, rip rapped lakeshore, fresh paint, new shake siding, 2 gas FP, whirlpool tub, 9' ceilings, bit-in audio, huge lakeside deck, the list goes on and on. Low maintenance!

#### 450 Lafayette Ave

# 20



City/Area: EXCE, MN 55331

MLS#: 3574024 List Price: \$617.900

Sold Price: \$503,000

Beds: Baths: Year/Age: 1920 \$/Sq. Ft.: \$333

Lot Size: irregular DOM/MT: 299

List Date: 7/18/2008 Sold Date: 9/8/2008

Sa. Ft.: 1.509 Map Code: 117

Census

Tract: 0275.01

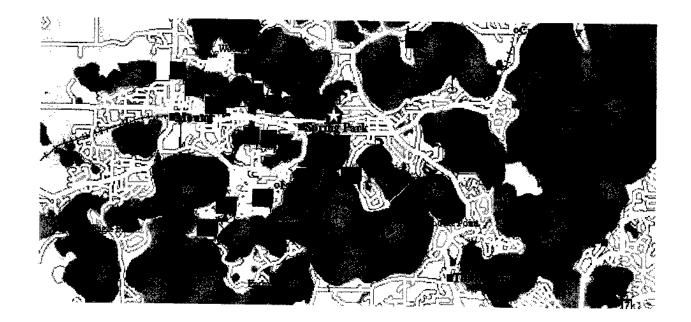
Interior Features: Cooling: Central; Heating: Forced Air; Fireplace: Y; Basement: None; Appliances: Cooktop/Dishwasher/Exhaust

Fan/Hood/Refrigerator/Wall Oven;

Remarks: Fantastic Lake Minnetonka Lakeshore on main lower lake with stunning views! 40' with large level yard on main lake + 20' lakeshore on channel. All this close to downtown Excelsior, shopping, dining and recreation!

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### **Map of Comparable Properties**



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Comparable Property Details

# Comparable Properties Map Listing Index

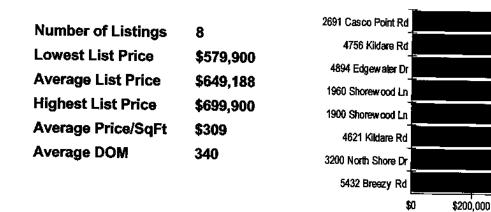
Order #	<u>Address</u>	<b>Date Listed</b>	Listing Price
1	2691 Casco Point Rd	4/12/2008	\$699,900
2	4756 Kildare Rd	12/13/2008	\$579,900
3	4894 Edgewater Dr	5/14/2008	\$599,900
4	1960 Shorewood Ln	9/8/2008	\$650,000
5	1900 Shorewood Ln	11/12/2008	\$669,900
6	4621 Kildare Rd	8/1/2008	\$699,900
7	3200 North Shore Dr	10/2/2008	\$699,000
8	5432 Breezy Rd	10/28/2008	\$595,000
9	4416 Denbigh Rd	1/11/2007	\$575,000
10	2048 Arbor Ln	3/13/2007	\$609,900
<u> 1</u> 1	4886 Edgewater Dr	4/16/2007	\$649,900
12	1901 Shorewood Ln	4/11/2008	\$680,000
13	1871 Shorewood Ln	5/16/2008	\$699,000
14	2965 Casco Point Rd	5/14/2008	\$699,900
15	5120 Shady Island Tri	10/31/2007	\$575,000
16	2128 Centerview Ln	4/15/2008	\$595,000
17	4547 Island View Dr	6/6/2008	\$650,000
18	4917 Island View Dr	4/22/2008	\$589,900
19	3510 Tuxedo Rd	2/15/2008	\$689,900
20	450 Lafayette Ave	7/18/2008	\$617,900

\$400,000

\$600,000

\$800,000

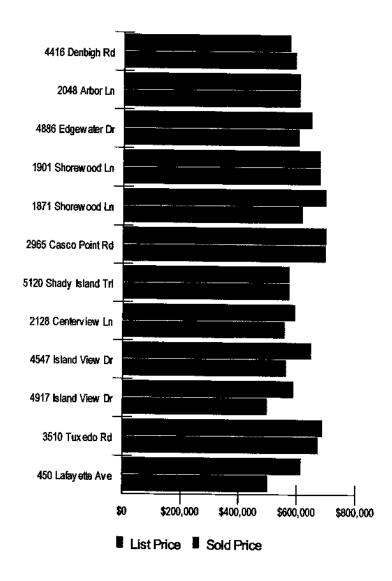
### **Active Properties**



### Sold Properties

### **Comparable Property Statistics**

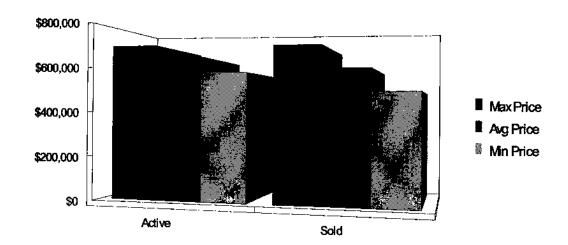
Number of Listings	12
<b>Lowest Sold Price</b>	\$500,000
Average Sold Price	\$599,071
Highest Sold Price	\$698,900
Average Price/SqFt	\$308
Average DOM	227



### **Summary of Comparable Properties**

Address	Beds	Baths	DOM	SqFt ——	List Price	Sold Price	Sold Date
Active Properties							
2691 Casco Point Rd	4	3	256	2,074	\$699,900	75724556	Milias
4756 Kildare Rd	3	4	432	3,383	\$579,900		
4894 Edgewater Dr	3	2	224	1,876	\$599,900		
1960 Shorewood Ln	3	2	107	1,364	\$650,000		
1900 Shorewood Lm	5	3	42	2,348	\$669,900		
4621 Kildare Rd	4	3	997	2,912	\$699,900		
3200 North Shore Dr	2	2	449	1,740	\$699,000		
5432 Breezy Rd	4	2	209	2,461	\$595,000		
· <del>-</del>	Av	erages	339	2,269	\$649,187	····-	
Sold Properties							
4416 Denbigh Rd	3	2	33	1,700	\$575,000	\$595,000	2/23/2007
2048 Arbor Ln	3	2	188	1,840	\$609,900	\$610,000	9/21/2007
4886 Edgewater Dr	3	2	206	1,860	\$649,900	\$606,950	7/27/2001
1901 Shorewood Ln	3	3	329	1,848	\$680,000	\$680,000	5/15/2008
1871 Shorewood Ln	4	2	179	2,018	\$699,000	\$620,000	10/20/2008
2965 Casco Point Rd	3	3	40	2,318	\$699,900	\$698,900	7/3/2008
5120 Shady Island Trl	4	3	226	2,564	\$575,000	\$575,000	7/30/2008
2128 Centerview Ln	4	5	456	2,592	\$595,000	\$560,000	9/29/2008
4547 Island View Dr	2	2	132	1,4 <del>6</del> 0	\$650,000	\$565,000	9/2/200
4917 Island View Dr	3	3	327	2,318	\$589,900	\$500,000	9/25/2006
3510 Tuxedo Rd	3	3	303	2,020	\$689,900	\$675,000	5/29/2008
450 Lafayette Ave	4	2	299	1,509	\$617,900	\$503,000	9/8/200
	Av	erages	226	2,003	\$635,950	\$599,070	

### **Summary Analysis**



Listing Categ	jory Lowest Price	Highest Pric	e Average Price	\$/SqFt	DOM
Active	\$579,900	\$699,900	\$649,187	\$309	340
Sold	\$500,000	\$698,900	\$599,070	\$308	226
Total Average	es 3539,950	\$699,400	5624,129		283

### **Sold Property Analysis**

Address	List Price	Sold Price	DOM	% Chg	\$/SqFt
4416 Denbigh Rd	\$575,000	\$595,000	33	3.48 %	\$350
2048 Arbor Ln	\$609,900	\$610,000	188	0.02 %	\$332
4886 Edgewater Dr	<b>\$649</b> ,900	\$606,950	206	6.61 %	\$326
1901 Shorewood Ln	\$680,000	\$680,000	329	0.00 %	\$368
1871 Shorewood Ln	\$699,000	\$620,000	179	11.30 %	\$307
2965 Casco Point Rd	\$699,900	\$698,900	40	0.14 %	\$302
5120 Shady Island Tri	\$575,000	\$575,000	226	0.00 %	\$224
2128 Centerview Ln	\$595,000	\$560,000	456	5.88 %	\$216
4547 Island View Dr	\$650,000	\$565,000	132	13.08 %	\$387
4917 Island View Dr	\$589,900	\$500,000	327	15.24 %	\$216
3510 Tuxedo Rd	\$689,900	\$675,000	303	2.16 %	\$334
450 Lafayette Ave	<b>\$</b> 617,900	\$503,000	299	18.60 %	\$333
Sold Averages	\$635,950	\$599,071	227	5.80 %	\$308

### **Seller's Approximate Proceeds**

	Low	High
Price:	\$570,000	\$630,000
Costs:	,,	, , , , , , , , , , , , , , , , , , ,
First Mortgage	\$90,000	\$90,000
Second Mortgage	\$10,000	\$10,000
Commissions	\$34,200	\$37,800
Escrow Fees	\$755	\$815
Home Warranty	\$350	\$350
Pest Inspection	\$50	\$50
Tax Stamp	\$650	\$718
Title Insurance	\$3,150	\$3,450
Termite Work	<b>\$0</b>	\$0
Other Work	\$0	\$0

Total Estimated Closing Costs	\$139,155	\$143,183	
Net Cash To Seller	\$430,845	\$486,817	
I understand that the above is an estimate only an			
vary if an actual sale is consummated. The estim	ate amounts above are not gua	aranteed in any way.	
vary if an actual sale is consummated. The estim	ate amounts above are not gua	aranteed in any way.	

### Why do you need a Real Estate Professional

Do you really have all the time, energy, information, resources, and contacts to properly market and sell your home? Would the process be a smooth one? Would it give you more time to focus on your personal life? Would you be able to get the best price for your home? Below we have listed just a few areas in which we believe a real estate professional truly earns their commission:

### **Pricing**

A real estate professional is best suited to determine a pricing strategy for your property. You don't want to miss opportunities by overpricing or undervaluing your property. Knowledge about the surrounding areas, pricing trends, local information, and experience will ensure you are getting the best price for your home.

### Marketing

A real estate professional has many ways to effectively market your property. Proven marketing methods include flyers, open houses, the internet, local newspapers, and listing in the local Multiple Listing Service (MLS). There is a common misconception that advertising sells real estate. The NATIONAL ASSOCIATION OF REALTORS® studies show that 82% of real estate sales are the result of contacts through previous clients, referrals, friends and family, and personal contacts.

Keep in mind, advertising is only one part of marketing. The choice of media and frequency of advertising depends a lot on the home and specific market. Overexposure of a property in any media may give a buyer the impression the property is distressed or the seller is desperate. A qualified real estate professional will know when, where and how to advertise your property.

Marketing also includes the exposure of your home to other real estate professionals and the general public. In many markets over 50% of real estate sales are cooperative sales; that is, a real estate professional other than yours brings in the buyer. Your real estate professional acts as the marketing coordinator, disbursing information about your property to other real estate professionals through the MLS, open houses, and office meetings.

Preparation is critical to marketing your property effectively. A real estate professional is best suited to recommend repairs and cosmetic work that will significantly enhance the salability of your home.

### Security

When the property is marketed with the help of a qualified real estate professional, you avoid allowing strangers into your home. Real estate professionals will generally pre-screen and accompany qualified prospects through your property. This increases your safety and allows for any last minute preparation.

### Negotiating

Your real estate professional can assist you with objectively evaluating every buyer's proposal without compromising your marketing position. This initial agreement is only the start of a process that involves appraisals, inspections, and financing - and a lot of potential obstacles. Your real estate professional can help you write a legally binding agreement that will be more likely to make it through this complicated process.

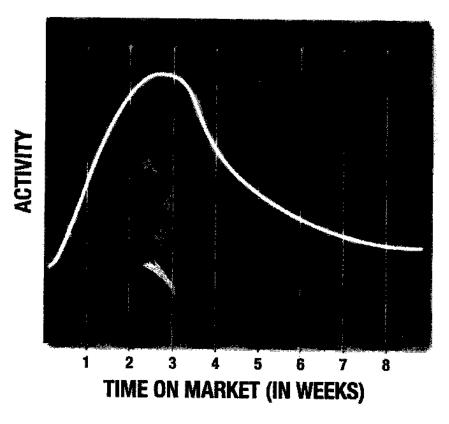
### Monitoring, Renegotiating and Closing

Between the initial sales agreement and closing/settlement, questions may arise. For example, unexpected repairs are sometimes required to obtain financing or a concern with the title could potentially be uncovered. The required paperwork alone is intimidating for most sellers. Your real estate professional is the best person to objectively help you resolve these issues and move the transaction to closing/settlement.

Your real estate professional can also meet with other professionals involved in the transaction process. Their industry contacts can make sure any unforeseen issues are handled reliably and quickly.

### Preparing Your Home For Sale

### Selling Price vs. Timing



You need to price your home prudently from the beginning, when buyer interest will be high.

Timing is very important in real estate. The above graphic shows the importance of placing your property on the market at a realistic price from the start. A home attracts the most excitement and interest when it is first placed on the market for sale. A home has its greatest chance for selling when it is newly listed. Pricing your home correctly, from the start, will help it sell in the shortest possible time frame.

## Page 26 of 26 Preparing Your Home For Sale

### **Marketing Planner**



Date	Task	Completed	
	Sign listing papers		_
<del></del>	Input listing into the MLS	ā	
	Order lock box for property	ā	
	Order for sale sign for property	$\bar{\Box}$	
	Create flyers and other marketing materials	$\bar{\Box}$	
	Advertise in local newspaper and on web site	$\overline{\Box}$	
	Hold open house	$\bar{\Box}$	
	Review pricing strategy	ñ	